Landmark-Van Dorn Small Area Plan June 15, 2005 Community Workshop

Summary of Ideas/Issues Identified by Citizens for Consideration in Developing Small Area Plan

Land Use and Urban Form

- Establish a positive image and identity for the West End
 - Gateway/streetscape improvements
- Suggestions for activity centers:
 - Pedestrian friendly
 - Quality buildings and landscaping
 - Mixed uses
 - Restaurants/coffee shops
 - Mix of quality retail opportunities
 - Entertainment (theaters some support, some opposition)
 - Places to sit and gather
 - Community center seniors, teens, students
- Define appropriate building height and massing, including variation (no "canyon" effects)
- Provide green open spaces, parks, and recreation facilities accessible to residents
- Address the diversity of West End residents (income, ethnicity, etc.)
- Promote public art
- Define affordable housing and what can be done to make it work
- Retain industrial uses but improve appearance
- Retain existing businesses/improve their "curb appeal"

Transportation

- Define and address traffic congestion and how it will be affected by the Landmark Mall development program, other development in the area, and regional traffic patterns (including Fairfax County) *but do not* focus on capacity improvements for vehicles to the exclusion of creating a better environment for pedestrians
- Improve transit service (more buses, more frequent/effective service, local shuttles)
- Improve conditions for pedestrians (safety, address road crossings, traffic calming, more attractive pedestrian environment separate from automobile traffic, improve sidewalk conditions, etc.)
- Break up "super blocks" develop a more interconnected street system
- Synchronize traffic signals
- Explore separation of through/local traffic along Van Dorn Street
- Ensure adequate access to/from Landmark Mall
- Improve movement between Van Dorn Metro Station and Landmark Mall ("people mover")
- Explore additional links across I-395
- Improve access to/from I-395
- Provide more connectivity between neighborhoods